

NYC Staycation – The Stylish New Mr C Seaport Hotel

If you walked around the South Street Seaport any time within a year after 2012's catastrophic [Hurricane Sandy](#), you might have wondered if the place would ever be revived. The area just below New York's Financial District was once a surefire tourist attraction for the city (though mostly avoided by locals) – but it had been devastatingly flooded by the storm, with virtually all the ground level businesses wiped out.

Fast forward to 2018, and you'd really never know it. Now rebranded as the [Seaport District NYC](#), it buzzes with revitalized energy, and is even angling for "fashionable" status.

The two most notable building blocks of that hoped for chicness? The newly opened 10 Corso Como, Carla Sozzani's bleeding edge fashion emporium, shipped over from Milan; and the glamorous new [Mr C Seaport](#) hotel, perched elegantly above the cobblestones.

The hotel brand is the brainchild of Cipriani scions Maggio and Ignazio, who opened their first in Beverly Hills in 2011, and have likely been scouting NYC locations ever since. Arriving for a recent staycation visit, we felt like we'd stepped off of Front Street and right into the trendiest new hotel in Rome, with its Euro-y style lobby of warm woods, gold accents and marble check-in desk.

Here's what we did.

Eat & Drink

Notably, a sizable outpost of veggie-mania mini-chain [by Chloe](#), just opened along John Street, and has been perpetually packed with those craving their smoothie bowls, detox kale salads and avocado pesto pasta. We also loved the 5000 sq. ft. [Industry Kitchen](#), for its clever cocktails (Pistachio Mule, IPA Daiquiri), wood-fired specialties and sprawling East River views; as well as the rustic-hip of the [Bin No. 220](#) wine bar, where we shut the place down in deep, philosophical discussion with our bartender.